

LeadCaster -- Real-time Rolodex® of Live Leads

Forget cold calling. You want warm leads, warm calls, warm "bodies." With LeadCaster™, you have the advantage of seeing when interested people are active on your Website. In real time, you can click to get their contact information, and even catch them while they're still looking at your Web pages!

Caller ID For Your Website



LeadCaster™ is a comprehensive suite of real-time tools powered by a world-class analytics engine, providing detailed information about companies that visit your Website, even when they don't register. Nameless visitor clicks become active live leads with LeadCaster!

Be Alerted To Visitor Activity



Know when specific companies view your site. LeadCaster™ alerts you via e-mail or text message to keep you "in the know" in real-time.

Partners In Crime

By working with LinkedIn® and Jigsaw®, two of today's most used and respected contact database sources, LeadCaster™ can provide an incredible amount of reliable information that you are able to control through one, easy to use account.








The screenshot shows the LeadCaster interface with a list of visitors and a detailed view for Columbia Sussex Corporation. The list includes:

- 1. Columbia Sussex Corporation**
 - Date/Time: May 27, 2009 at 11:13am
 - Source: Google: hand blown glass lamp shades
 - Location: Crafton, West Virginia (United States)
 - IP/Identity: 67.201.77.7 - This is a New Visitor - This is their first visit to your Website.
 - Watchlist: This company is not currently on a Watchlist. [Add To Watchlist!](#)
- 2. Disney Worldwide Services Inc**
 - Date/Time: May 27, 2009 at 10:59am
 - Source: Type-in Traffic (No Referral/Search)
 - Location: Burbank, California (United States)
 - IP/Identity: 204.128.192.4 - This is a Return Visitor
 - Watchlist: [Prospects](#)
- 3. 754th Electronic Systems Group**
 - Date/Time: May 27, 2009 at 8:13am
 - Source: Google: blown glass pendant lights
 - Location: Montgomery, Alabama (United States)
 - IP/Identity: 140.175.214.33 - This is a New Visitor -
 - Watchlist: This company is not currently on a Watchlist.

The detailed view for Columbia Sussex Corporation includes:

- LeadCaster™ Company Detail**
- Columbia Sussex Corp**
- Address: 740 Centre View Blvd. Crestview Hills, KY 41017
- Telephone: 859-578-1100
- Website: <http://www.columbiasussex.com>
- Industry: Travel, Recreation, and Leisure
- Annual Revenue: \$1,000,000,000
- Employees: 25,000
- Directory Contacts**

	Title	Contacts	Detail
1.	Chief Engineer	1	Detail
2.	Chief Executive Officer	1	Detail
3.	Corporate Director Interactive Marketing	1	Detail

-  Build your own watch lists of prospects, competitors and returning customers
-  Establish territories for every member of your sales team--eliminate duplicate contact
-  View in-depth visitor activity (& interests) of all the businesses that view your Web pages
-  Receive daily summary e-mails that list all the companies that visited your site
-  Filter out existing customers--manage fresh, interested prospects from your site

